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# Clinical Protocol 204675



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#### PROTOCOL AMENDMENT PAGE

Details of all amendments are recorded in the table below. Affected sections and pages are listed in the table; the actual amendment/ change have been made in the relevant section of the main protocol.

To highlight the change, the following features are used:

Added text: Use of CAPITAL LETTERS, BOLD AND UNDERLINE

**Delete** text: Use of Strikethrough e.g. strikethrough

Amendment No. & New Protocol Version No.	Type of Amendment	Reason for Amendment	Other Documents Requiring Amendment	Section(s) Amended	PI Amendment Agreement Signature & Date
Amendment No.: 1	Non- Substantial/Minor	Reduction in the number of countries involved from 4 to 3, with Italy being removed.	Informed Consent  ☐ Yes ☒ No Safety Statement	1. Study synopsis	Signature:
Protocol Version No.: 3	Substantial/ Major	There are multiple (>100) regional ethics committees in Italy, and the study protocol is required to be submitted to each one where recruitment will take place. This poses substantial operational difficulties, and could potentially lead to long delays in the study process.  Pharmacy studies have been conducted for other products where participants were recruited from a limited number of countries, and results extrapolated to cover all other markets. As such, we feel that omitting Italy and conducting the study in the remaining 3 (out of 4) markets where alli <sup>®</sup> is sold will not affect the integrity of the results.	☐ Yes ☐ No CRF ☐ Yes ☐ No	4.1. Data collection procedures  5.1 Inclusion criteria  8. Ethical and regulatory aspects	Date:
Amendment No.: 2	Non- Substantial/Minor ⊠	Redistribution of study participants, from 120 in each of the 4 countries, to a targeted 33% (i.e. 160) of total participants from each of the	Informed Consent  ☐ Yes ☒ No Safety Statement ☐ Yes ☒ No	<ol> <li>Study synopsis</li> <li>Study</li> </ol>	Signature:
Protocol Version No.: 3	Substantial/ Major	remaining 3 countries (after removal of Italy), with a minimum of 25% (i.e. 120) and maximum of 50% (i.e. 240) from either of three countries.  There are large differences in the number of community pharmacies between	CRF ☐ Yes ⊠ No	Population	Date:

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GlaxoSmithKline	Reason For Issue	will pravious with e recruitment towards.			
		Confounding may occur in case if there is a large disparity in representativeness from individual countries along-with possibility of differential responses from the participants based on the country they belong to. To control possible distortion of overall response resulting due to skewed distribution of the participants, it becomes pertinent that there exists proportionate representativeness from each of the three participating countries. Thus decision has been made to restrict/stratify recruitment from individual countries.			
Amendment No.: 3	Non- Substantial/Minor ⊠	Duration of data collection has been amended from 'approximately 8 weeks' to 'around 4 months'.	Informed Consent  ☐ Yes ☒ No Safety Statement ☐ Yes ☒ No	synopsis	Signature:
Protocol Version No.: 3	Substantial/ Major	The clinical study team reviewed the available pharmacy contacts and resources, and considered 4 months to be a more realistic projection of data collection duration.	CRF ☐ Yes ⊠ No		Date:
Amendment No.: 4	Non- Substantial/Minor	Pilot study has been amended, from 5 study participants in the UK, to 20 study participants across the UK,	Informed Consent  ☐ Yes ☒ No Safety Statement	4.1 Data collection procedures	Signature:
Protocol Version No.: 3	Substantial/ Major	Spain and Finland. Detailed descriptions of the pilot study's objectives have also been added.	☐ Yes ⊠ No CRF ☐ Yes ⊠ No		Date:
		The clinical study team agreed that the pilot study will be crucial in determining a number of factors:  - comprehension of the questions and identify any ambiguous / misunderstood wording  - completion / drop-out from the questionnaire and how this could be			

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GiaxosmithKiine		Auto Issue whether they are filled in			
		appropriately with relevant data			
		<ul> <li>completion time for pharmacists and</li> </ul>			
		pharmacy assistants to check that			
		adequate time has been allowed for			
		in the remuneration			
		In light of this, the number of pilot study			
		participants have been expanded from 5			
		to 20 (covering both pharmacists and			
		pharmacy assistants), and recruited from			
		all 3 countries instead of just in the UK.			
		an 5 countries instead of just in the OK.			
Amendment	Non-	Recruitment will be prioritised (instead	Informed Consent	5. Study	Signature:
No.: 5	Substantial/Minor	of limited) to pharmacies who are	☐ Yes ⊠ No	Population	
1,000	$\boxtimes$	marketing alli <sup>®</sup> .	Safety Statement	1 opuluion	
		marketing am .	ř		
			☐ Yes ⊠ No	5.1	
Protocol	Substantial/ Major	We will focus our recruitment strategy on	CRF	Inclusion	Date:
Version No.:		those pharmacies who are actively	☐ Yes ⊠ No	criteria	
3	_	stocking alli <sup>®</sup> . However in order to			
5		=			
		maximize the recruitment pool and ensure			
		that data collection takes place in a timely			
		fashion, we have removed the inclusion			
		criterion which limits the study to only			
		those pharmacies that are selling alli <sup>®</sup> .			
		those pharmacies that are setting attri-			
Amendment	Non-	We have removed the condition that	Informed Consent	5. Study	Signature:
No.: 6	Substantial/Minor	recruitment will be stratified according	☐ Yes ⊠ No	Population	
1.0		9	Safety Statement	- opanition	
		to geographical areas within each	,		
Protocol		country to reflect the distribution of	☐ Yes ⊠ No	5.4	Date:
	Substantial/ Major	the population (e.g. urban/rural areas),	CRF	Pharmacy	Date.
Version No.:		so that the recruitment process can be	☐ Yes ⊠ No	staff	
3		further streamlined.		recruitment	
		Turnici Sucammicu.		recruitment	
Amendment	Non-	We have reworded the questionnaire	Informed Consent	Appendix 2	Signature:
No.: 7	Substantial/Minor	from:	☐ Yes ⊠ No	- alli®	
,					
		'Are there any other questions you	Safety Statement	Virtual	Date:
			I I Vac M Na	C	
Protocol		would like to ask this customer? Please	☐ Yes ⊠ No	Customers	

Vei	Su <b>Postament Navia</b> jor	1394675e5175969 (2, 3) here:'	CRF	(Vignettes)	
3 82K	Туре	Version	Document Identific		Date
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GlaxoSmithKline	Reason For Issue	To: Auto Issue			
		'If you have any further questions for			
		this customer, please type them below:'			
		This amendment is a response to the UK			
		Ethics Committee's query on whether a			
		participant is limited to asking only 3			
		further questions.			
		Participants are free to ask as many (or as			
		few) questions as they wish, therefore we			
		have amended the wording to be more			
		open.			



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# Confidential

Summary Information	
Title:	Evaluating the effectiveness of the revised alli® pack information in helping pharmacy staff within the EU supply alli® appropriately
Protocol Number:	204675
Sponsor:	GlaxoSmithKline Consumer Healthcare (GSKCH), St George's Avenue, Weybridge, Surrey, KT13 ODE, UK Tel:
<del>Sponsor's</del> representative:	GSKCH St George's Avenue, Weybridge, Surrey, KT13 ODE, UK Tel:
Medical Director:	
GSKCH Authors:	
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Medical Lead:	

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Biostatistician:	
Data Manager:	
Safety Group:	
Contract Research Organisation (CRO) Authors:	
CRO Name and Address:	Hamell Communications,  The Loft, 1a Salcott Road, London,  SW11 6DQ  1st FLOOR, DOME BUILDING,  THE QUADRANT, RICHMOND,  LONDON, TW9 1DT,  UK  Tel:



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#### **Protocol Agreement**

# Evaluating the effectiveness of the revised alli® pack information in helping pharmacy staff within the EU supply alli® appropriately

The signature of the CRO's Representative below constitutes his/her approval of this protocol and provides the necessary assurances that this survey will be conducted according to all stipulations, administratively, as stated in the protocol, including all statements as to confidentiality. It is agreed that the conduct and results of this survey will be kept confidential and that the survey forms will become the property of GlaxoSmithKline Consumer Healthcare (GSKCH).

It is agreed that the protocol contains all necessary information required to conduct the survey and that the survey will not be initiated without the approval of an appropriate Institutional Review Board (IRB), Competent Authority (CA) or Independent Ethics Committee (IEC) if required.

It is agreed that all participants in this survey will have consented to take part in this survey. All participants will also be informed that their anonymised information will be kept confidential.

In some instances, a summary of the protocol and the survey results may be posted on one or more publicly accessible worldwide registers.

CRO's Representative	
CRO Representative's Title and Position	



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# 1. Study Synopsis

Title	Evaluating the effectiveness of the revised alli® pack information in helping pharmacy staff within the EU supply alli® appropriately
Objectives	<ol> <li>To evaluate whether revisions to the on-pack label for alli® are effective in enabling pharmacy staff to make an appropriate decision to supply alli® to consumers based upon the following criteria:         <ul> <li>BMI (≥28 kg/m2)</li> <li>Age (≥18 years old)</li> <li>Contraindications to use of alli® (taking ciclosporin, chronic malabsorption syndrome, cholestasis, pregnancy or breastfeeding, taking warfarin or other oral anticoagulant)</li> <li>Special warnings to use of alli® (kidney disease, taking medicinal products for diabetes, hypertension, hypercholesterolemia, taking antiepileptics, antiretrovirals, benzodiazepines, antidepressants, antipsychotics, levothyroxine or amiodarone). Consumer must have consulted their doctor prior to use</li> </ul> </li> <li>To identify whether there are specific criteria which pharmacy staff do not recognise as indications, contraindications or warnings for the use of alli®</li> </ol>
Design and methodology	Updated on-pack information for alli® will be distributed to pharmacy staff approximately one month prior to their participation in the study to improve awareness of the information for supplying alli®. No other training relating to alli® will be provided to pharmacy



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staff.

A series of 33 virtual customers will be developed by clinical experts, based on clinical experience and the indications, contraindications, and warnings outlined in the Summary of Product Characteristics (SmPC) for alli<sup>®</sup>.

The virtual customers will be designed to include both customers who are suitable and unsuitable for alli®, testing nearly the full range of the currently approved label as described below:

#### **Indications**

- BMI  $\geq$  28 kg/m<sup>2</sup>
- ≥ 18 years

#### Contraindications

- Taking ciclosporin
- Chronic malabsorption syndrome
- Cholestasis
- Pregnant or breast-feeding
- Taking warfarin or other oral anticoagulant

#### Warnings

- Kidney disease
- Taking levothyroxine
- Taking amiodarone
- Taking medicinal products for diabetes
- Taking medicinal products for hypertension
- Taking medicinal products for hypercholesterolemia



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	Taking antiepileptics
	<ul> <li>Taking antiretrovirals</li> </ul>
	Taking benzodiazepines, antidepressants or antipsychotics
	Purchasing on behalf of a third party prohibited
	Pharmacy staff will complete an online questionnaire containing a randomly ordered series of 33 virtual customers for whom they will make yes/no decisions as to whether to supply alli® and if no, they will be asked to provide the rationale for their decision.
Planned number of pharmacy staff	120 community pharmacy staff in 4 countries (UK, Spain, Italy and Finland) for a total of 480 pharmacy staff members (360 pharmacists, 120 pharmacy assistants).
	A TOTAL OF 480 COMMUNITY PHARMACY STAFF (INCLUDING PHARMACISTS AND PHARMACY ASSISTANTS) FROM UK, SPAIN AND FINLAND WITH A MINIMUM OF 25% OF TOTAL PARTICIPANTS (I.E. 120) AND A MAXIMUM OF 50% OF TOTAL PARTICIPANTS (I.E. 240) FROM EITHER OF THREE COUNTRIES.
Main criteria for inclusion	Qualified and practicing community pharmacist or pharmacy assistant referred to as pharmacy staff throughout the document.
Main exclusion criteria	<ul> <li>Employed by The Research Company (Hamell) or The Sponsor</li> <li>Currently or previously (within last 6 months) employed by:         pharmaceutical company, healthcare company, market research company, healthcare advertising company, healthcare marketing company, regulatory or advisory authority     </li> </ul>



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Duration of data collection	Pharmacy staff will be recruited and data collected over approximately an eight week A period OF AROUND 4 MONTHS.
Data collection	Data will be collected on 15,840 decisions (33 decisions from each of 120 pharmacy staff in 4THE 480 COMPLETED QUESTIONNAIRES  ACROSS 3 countries).
Criteria for evaluation	Primary endpoint  The primary endpoint will be the proportion of correct answers by the pharmacy staff to:  • Supply alli® when the virtual customer is suitable for the product  • Not supply alli® when the virtual customer is not suitable for the product  80% correct answers will be considered to signify that the revised label is effective in enabling pharmacy staff to supply alli® appropriately <sup>1,2</sup> .  Secondary endpoints  The secondary endpoints will include:  • The proportion of correct responses for each sub-score (indications, contraindications and warnings) analysed  • The proportion of false positives* by the pharmacy staff  • The proportion of false negatives# by the pharmacy staff

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	80% correct answers will be considered to signify that the revised label is effective with respect to each sub-score (indication, contraindication and warning) in enabling pharmacy staff to supply alli®.
Statistical methods	The proportions of correct and incorrect pharmacy staff responses overall and by criteria, and their 95% confidence intervals will be calculated and presented.

<sup>\*</sup> A false positive is defined as an answer whereby the pharmacist responded that they would supply alli® to a Customer for whom it is **unsuitable.** 

# A false negative is defined as an answer whereby the pharmacist responded that they would not supply alli® to a customer for whom it is suitable.

#### 2. Background to the study

Orlistat 60 mg capsules (hereafter called alli® capsules) and orlistat 27 mg chewable tablets have been approved for use without a prescription in the European Union (EU).

Orlistat has a well characterised safety profile that is based upon extensive clinical development and over 15 years of post-marketing experience with more than 40 million patient exposures. The intended indication for alli $^{\circ}$  is for weight loss in adults who are overweight (body mass index, BMI  $\geq$  28 kg/m $^{2}$ ), taken in conjunction with a mildly hypocaloric, lower-fat diet.

Two surveys have previously been conducted to provide information about the demographic and clinical characteristics of consumers who purchase alli®capsules (WEUSRTP3350³ and WEUSRTP3841⁴). These surveys formed part of the EU Risk Management Plan (RMP) for alli®.

Following the results of the two RMP surveys, several amendments to the information included on the pack carton for alli® in the EU were recommended. The main finding from



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kg/m². In order to help address this, a prominent statement specifying that alli® is suitable: 'for adults with a BMI of 28 or above', was placed on the front of the pack. The wording of the statement on the back of the pack (above the height weight table) was also strengthened to clearly indicate that use of the product was intended for those with a BMI of 28 or above. The proportion of respondents overall who reported possible contraindications to alli® use was relatively low. To reinforce the contraindications further, these have been highlighted in bold text and the statement that alli® was not for use by those under 18 years of age, modified for clarity. A pharmacy reminder card was made available to retail pharmacy staff to improve awareness of the information for selling alli® to customers.

Community pharmacy staff play an important role in moderating access to non-prescription medicines. It is the pharmacist's (and in some countries, the pharmacy assistant's) role to assess customers for suitability to supply non-prescription medicines, ensuring they meet eligibility requirements in terms of indication and contraindications and warnings, in accordance with the SmPC. In order to be compliant, it is important that pharmacy staff are familiar with the latest package labelling.

The proposed survey, is designed to assess whether amendments to the pack text and format have been effective in ensuring appropriate recommendation of the product by pharmacy staff.

GSK submitted a protocol for a repeat survey in which data on suitability for alli® were to be collected from customers themselves (as per survey one and two). However, based on the lack of alli® sales due to the interruption in supply by the manufacturing site in 2012 and 2014 and the decision of a number of markets not to re-launch the product in 2015, this approach is considered to have a number of challenges, as follows:

 Due to the limited number of markets likely to re-launch alli®, a substantially larger number of pharmacies would need to be involved per market and pharmacy staff motivation to manage completion of questionnaires is likely to be low



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- Data may be of limited validity and quality, with potentially only 1-2 questionnaires completed per pharmacy, providing limited variability
- It may not be feasible to run the study in the 6-month time frame as previously agreed with the Committee for Medicinal Products for Human Use (CHMP); with the break in supply of over a number of years and no major promotion planned at the time of resupply, data collection could take up to a year or longer

#### The proposed protocol

The current protocol is an alternative approach to providing evidence of the effectiveness of the revised label. The protocol involves testing pharmacy staff knowledge and behaviour using virtual customers, without a requirement for testing pharmacy staff behaviour in a 'real life' scenario in the pharmacy and hence customer purchase. Virtual customers will be developed by clinical experts, who will take into account their clinical experience as well as the key on-pack information including product indication, contraindications and warnings.

#### Virtual customer methodology

The use of virtual patients, also known as case or clinical vignettes or 'paper patients', is an established, published methodology that is commonly used in medical education and research to test, for example, healthcare professionals' (HCPs') clinical judgement or adherence to prescribing guidelines. <sup>1,5,6,7,8</sup> Studies have found that HCPs' responses to virtual cases are a good indication of what they will actually do in a clinical setting. <sup>7</sup> A similar methodology has previously been applied in the pharmacy context by Hamell. <sup>2,9</sup> These have produced data that have been accepted by regulatory agencies including the Medicines & Healthcare products Regulatory Agency (MHRA).

Virtual customer research will provide sufficient data, from a large enough sample of community pharmacy staff, to answer the question about the impact of on-pack label changes on pharmacy staff knowledge.

#### Advantages and disadvantages of virtual customer methodology

There are advantages to the virtual customer design.



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- A large sample of pharmacy staff can be included, providing robustness around the generalisability of pharmacy staff behaviour.
- It can be conducted online.
- It can be conducted within a short timescale which means that assessment of the
  impact of the changes to the on-pack information can be completed in a timely way;
  significantly quicker than if data have to be collected direct from customers who
  purchase alli®.
- It offers the opportunity to provide robust answers around pharmacy staff behaviour in regards to specific issues (compared to only recruiting very small numbers of customers per pharmacy staff member). For example, the virtual customers can be constructed to include contraindications and warnings for the use of alli®, thereby demonstrating pharmacy staff knowledge of the contraindications and warnings. In a real life setting with low numbers of customers, it is possible that no customers with contraindications or warnings for the use of alli® will present to the participating pharmacy staff, which would mean that pharmacy staff knowledge could not be measured.

The disadvantage of the virtual customer design is that whilst the customer profiles will be designed to be realistic, this will not be a real world situation.

## 3. Study Objectives

- 1. To evaluate whether revisions to the on-pack label changes for alli® are effective in enabling pharmacy staff to make an appropriate decision to supply alli® to consumers based upon the following criteria:
  - BMI (≥28 kg/m²)
  - Age (≥18 years old)
  - Contraindications to use of alli® (taking ciclosporin, chronic malabsorption syndrome, cholestasis, pregnancy or breast-feeding, taking warfarin or other oral anticoagulant)



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- Special warnings to use of alli® (kidney disease, taking levothyroxine, amiodarone, antidiabetics, antiretrovirals, antidepressants, antipsychotics, benzodiazepines or cholesterol lowering drugs): Consumer must have consulted their doctor prior to use
- 2. To identify whether there are specific criteria which pharmacy staff do not recognise indications, contraindications or warnings for the use of alli®

#### 4. Study Design

A series of 33 virtual customers will be developed in conjunction with clinical experts. The virtual customers will represent the spectrum of customers who could present in pharmacy requesting alli®, and will be based on the indications and contraindications and selected warnings specified in the pack text, as well as clinical experience of factors that drive customers to seek alli®. The virtual customer profiles will include a photograph of the customer to enable participants to make an estimation of BMI. Additional BMI values will be provided to pharmacy staff if requested (See Appendix 2 with Vignettes).

All participating pharmacy staff will be provided with updated on-pack information for alli® at least one month before completing the survey. This time interval between receiving the updated on-pack information and completion of the survey will ensure that pharmacy staff have had an opportunity to see the updated information but that it will not bias the results of the survey. The survey will therefore be more likely to reflect true levels of knowledge of the updated pack information. Pharmacy staff will not be restricted from accessing their onshelf or supplied updated on-pack information to check details whilst completing the survey because this is what they would probably do in practice. Participants should not engage in any training or study other than from the materials provided. Conferring or seeking advice from others in order to complete the task is also prohibited as the study design is to simulate real life scenarios.

Following the one month time interval, participating pharmacy staff will complete an online questionnaire in which they will be presented with the series of 33 virtual customers



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and asked to decide whether each customer is suitable for alli® and the reasons why not. Eliciting the rationale for not supplying alli® will enable further detailed assessment of pharmacy staff knowledge and understanding of the indication, contraindications and warnings for use of alli®.

#### 4.1 Data collection procedures

Participants will complete an online questionnaire containing the 33 virtual customers, presented in a random order (translated into 32 languages: Spanish, Italian and Finnish). It is estimated that it will take around 40 minutes to review the 33 virtual customers.

Completion time will be tested in a pilot of the online questionnaire with 5 community pharmacy staff in the UK and will be expanded if necessary based on the results of the pilot test. If they need to exit the questionnaire before completion, participants will be able to save their answers and then re-enter the questionnaire at a later time.

# FUNCTIONALITY OF THE ONLINE QUESTIONNAIRE WILL BE TESTED IN A PILOT STUDY. THE OBJECTIVES OF THE PILOT STUDY ARE TO:

- 1. TEST COMPREHENSION OF THE QUESTIONS AND IDENTIFY ANY

  AMBIGUOUS/MISUNDERSTOOD WORDING
- 2. <u>TEST COMPLETION/DROP OUT FROM THE QUESTIONNAIRE AND HOW THIS COULD BE PREVENTED</u>
- 3. TEST COMPLETION OF THE TEXT FREE AREAS OF THE QUESTIONNAIRE TO DETERMINE WHETHER THEY ARE FILLED IN APPROPRIATELY WITH RELEVANT DATA
- 4. TEST COMPLETION TIME FOR PHARMACISTS AND PHARMACY ASSISTANTS TO CHECK
  THAT ADEQUATE TIME HAS BEEN ALLOWED FOR IN THE REMUNERATION

THE PILOT WILL BE RUN WITH 20 COMMUNITY PHARMACY STAFF (PHARMACISTS AND PHARMACY ASSISTANTS) ACROSS 3 COUNTRIES (UK, FINLAND AND SPAIN) AND MAY BE REPEATED IF SIGNIFICANT CHANGES TO THE QUESTIONNAIRE ARE REQUIRED.



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#### 5. Study Population

A sample of 120 community pharmacy staff in each of 4 countries (UK, Spain, Italy andFinland) will be recruited for a total of 480 pharmacy staff (360 pharmacists, 120 pharmacy assistants). In countries where alli® is being relaunched, participating pharmacy staff will be recruited from the pool of pharmacies that have restocked alli®. Recruitment will be stratified (where possible dependent on the distribution of pharmacies that have restocked) by geographic area within each country to reflect the distribution of the population in each country.

A TOTAL OF 480 COMMUNITY PHARMACY STAFF FROM 3 COUNTRIES (UK, FINLAND AND SPAIN) WILL BE RECRUITED. WHILST NOT ALL PHARMACIES IN THE PARTICIPATING HAVE YET RESTOCKED ALLI®, AND SOME OF THESE PHARMACISTS MAY BE INCLUDED IN THE STUDY, RECRUITMENT OF THOSE WHO HAVE RESTOCKED WILL BE PRIORITISED.

TO ACHIEVE PROPORTIONATE REPRESENTATION OF STUDY PARTICIPANTS FROM THE 3
CONUTRIES, RESTRICTION WILL BE PLACED ON NUMBER OF PARTICIPANTS RECRUITED
FROM EACH OF THEM, WITH A TARGET DISTRIBUTION OF 33% OF TOTAL PARTICIPANTS
FROM EACH OF THE THREE COUNTRIES, WITH A MINIMUM OF 25% AND A MAXIMUM OF
50% FROM EITHER OF THREE COUNTRIES.

#### 5.1 Inclusion criteria

- Male or female
- Qualified and practising community pharmacist or pharmacy assistant in UK, Spain,
   Italy and Finland
- Marketing alli®

#### 5.2 Exclusion criteria

- An employee of The Sponsor or The Research Company (Hamell)
- Currently or previously (within last 6 months) employed by:
  - A pharmaceutical company



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- A healthcare company
- A market research company
- A healthcare advertising company
- A healthcare marketing company
- A regulatory or advisory authority

#### 5.3 Pharmacy staff withdrawal criteria

Pharmacy staffs have the right to withdraw from the study at any time for any reason.

#### 5.4 Pharmacy staff recruitment

Pharmacy staff will be recruited from online communities and via direct contact.

Recruitment will be targeted to ensure representation, for example: geographically, a mixture of different types of pharmacy (large chains, small chains, independents), and different settings (urban/rural).

#### 5.5 Sample size

The sample size was calculated based on the overall proportion of % correct responses to the correct responses included in the vignettes.

A sample size of 466 achieves 81% power to detect a difference of 0.0500 (80% - 85%) using a two-sided binomial test. The target significance level is 0.05. These results assume that the population proportion under the null hypothesis is 0.80.

#### 6. Data analysis methods

#### 6.1 Criteria for evaluable data from pharmacy staff

Analysis will be conducted on the evaluable population. To be considered evaluable, pharmacy staff must meet inclusion/exclusion criteria and complete all the questions of the 33 virtual customers.



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Sensitivity analysis will be conducted on the all available data population. In this sensitivity analysis, any pharmacy staff with at least one response of the 33 virtual customers will be included in the analysis.

#### 6.2 Exclusion of data from analysis

Pharmacy staff found not to have satisfied the proposal inclusion/exclusion criteria will be excluded from the analysis.

#### 6.3 Missing data

Missing data will not be imputed.

#### **6.4 Endpoints**

#### 6.4.1 Primary endpoint

The primary endpoint will be the proportion of correct answers by pharmacy staff to:

- Supply alli® when the virtual customer is suitable for the product
- Not supply alli® when the virtual customer is not suitable for the product

Suitability will be defined by the clinical expert and based on the SmPC. Proportions will be estimated with 95% confidence intervals. Correct answers in 80% of virtual customers will be considered good agreement, signifying that the revised label is effective in enabling pharmacy staff to supply alli® appropriately.

The primary endpoint is the % number of correct answer to the 33 vignettes.

80% correct answers will be considered to signify that the revised label is effective in enabling pharmacy staff to supply alli® appropriately<sup>1,2</sup>.

#### 6.4.2 Secondary endpoints

The secondary endpoints will include:

 The proportion of correct responses for each sub-score (indications, contraindications and warnings) analysed



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- The proportion of false positives by the pharmacy staff
- The proportion of false negatives by the pharmacy staff

80% correct answers will be considered to signify that the revised label is effective with respect to each sub-score (indication, contraindication and warning) in enabling pharmacy staff to supply alli®.

If the success criteria are not met for any of the primary or secondary endpoints, then the false positive and false negative rates will be assessed for that specific endpoint. The need for further action will be based on the false positive or false negative rate being greater than 20%.

Any further actions will depend on the results of the survey. For example, if results of the survey show >20% false positive rate for any criterion listed in the objectives we will consider any (or a combination) of the following actions:

- Setting up a focus group of pharmacy staff to help identify any issues with the package information and areas that need to be rectified by improving the label
- Provide Pharmacy staff retraining e.g. based on outcome of survey, re-sending pharmacy reminder cards emphasizing low scoring areas

#### 6.5 Analysis and statistical methods

# 6.5.1 Correct answers and blinding the responses to the set of correct answers to the virtual customer scenarios

- The set of correct answers is the set of all virtual customer scenarios i.e. 33 scenarios
  prepared by the clinicians and safety specialists based on the SmPC, to be evaluated by
  the pharmacy staff
- The correct responses to all the virtual customer scenarios will be prepared by the
  clinicians and safety specialists and will be permanently finalized and blinded/stored in a
  PDF file before the start of this survey. After the database lock, the data from this PDF
  file will be unblinded and used in agreement/reliability calculations. The staff
  conducting the study in the field (the study managers) will not know the correct



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response to each of the scenarios - in order not to be able to communicate results to pharmacy staff

Table 1 below shows the distribution of the indications/contraindications/warnings in the virtual customers to be evaluated by each participating member of pharmacy staff.

Table 1: Distribution of the contraindications/warning in the virtual customers

Indication/contraindication/warning to be tested	Number of different virtual
	customers
BMI	4
Age	2
Taking ciclosporin	2
Taking warfarin	2
Taking Levothyroxine	1
Cholestasis	2
Chronic malabsorption syndrome	2
Kidney disease	1
Pregnancy	1
Breast-feeding	2
Taking antiretrovirals	1
Purchasing for a third party	1
Taking antiepileptics	1
Taking antipsychotics	1
Taking antidepressants	1
Taking antihypertensives	1
Taking antidiabetic and cholesterol lowering	1
medications	
Taking amiodarone	1
Taking benzodiazepines	1
No contraindication or warning	5



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Total	33

#### **Primary endpoint**

The primary end point will be the proportion (and its 95% confidence interval (CI)) of correct answers given by pharmacy staff.

The overall proportion of correct answers by the pharmacy staff will be calculated using 480 pharmacy staff in the denominator (if all pharmacy staff are included in the analysis).

A pharmacy staff member with a 100% correct responses to the reference responses will be scored 100% or 1.

The overall % of correct responses is calculated by averaging % correct responses across the 480 pharmacy staff.

The two-sided 95% CI of the overall % correct responses will be calculated based on the sample of 480 pharmacy staff using normal approximation.

To be considered evaluable, pharmacy staff must meet inclusion/exclusion criteria and complete the questions of the 33 virtual customers.

Sensitivity analysis will be conducted. In this sensitivity analysis, any pharmacy staff with at least one response of the 33 virtual customers will be included in the analysis.

#### Secondary endpoints

The proportion of virtual customers for whom alli® is not indicated but pharmacy staff would have supplied will be calculated separately for each indication (BMI <28kg/m², under 18 years) contraindication (taking ciclosporin, suffering from chronic malabsorption syndrome, suffering from cholestasis, pregnant or breastfeeding, or taking warfarin or other oral anticoagulant), and warning (kidney disease, taking levothyroxine, amiodarone, antidiabetics, antiretrovirals, antidepressants, antipsychotics, benzodiazepines or cholesterol lowering drugs). In addition, purchasing for a third party is prohibited. For the proportions, the corresponding two-sided 95% CI will be calculated and presented.



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- False positive rate by pharmacy staff: will be calculated as the number of virtual
  customers classified by pharmacy staff as suitable for alli® who are actually
  unsuitable/total number of virtual customers considered suitable by pharmacy staff
- False negative rate by pharmacy staff: will be calculated as the number of virtual customers classified by pharmacy staff as unsuitable for alli® who are actually suitable/total number of customers considered unsuitable by pharmacy staff

The proportion of negative responses (decision not to supply alli®) that are correct but for the wrong reasons will be calculated to identify any additional educational needs of pharmacy staff.

All calculations will be conducted as outlined above for the primary endpoint.

The primary and secondary endpoints will be presented by country as well as overall across all countries.

#### 7. Reporting of Adverse Events

Safety aspects do not apply to this study because it involves completion of an online questionnaire and no study products are being supplied/administered. However, pharmacy staff aware of adverse events occurring in consumers who have received alli® outside of this study should report these via the usual channels for adverse event reporting for marketed medicinal products in their country, and GSKCH will be notified.

#### 8. Ethical and regulatory aspects

Appropriate ethical and competent authority approval will be sought from the EU countries in which this survey will be conducted: UK, Spain, Italy and Finland, should this be considered necessary.

No personal data, other than contact details for the purposes of co-ordination and sending reimbursement, will be collected. Personal details will be deleted on completion of the study.



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#### 8.1 Local regulations/Declaration of Helsinki

The study will be conducted in accordance with all applicable regulatory requirements, and with GSK policy.

The study will also be conducted in accordance with ICH Good Clinical Practice (GCP), all applicable subject privacy requirements, and the guiding principles of the current version of the Declaration of Helsinki.

#### 8.2 Informed consent

Web or email informed consent will be obtained from each pharmacy staff member before participation in the study (and for amendments as applicable).

#### 9. Documentation

#### 9.1 Completed questionnaires/retention of documents

Data management and programming activities will be managed by a third party vendor, Clinical Accelerator. Hamell will be responsible for all other aspects of the day to day running of the study including questionnaire design, subject recruitment and project management, and delivery of data to GSK for analysis.

Following closure of the study, **The Research Companies** (Hamell and Clinical Accelerator) must maintain all study records (except for those required by local regulations to be maintained elsewhere), in a safe and secure location.

The records (study/master file) must be maintained to allow easy and timely retrieval, when needed (e.g., for a GSK audit or regulatory inspection) and must be available for review in conjunction with assessment of the facility, supporting systems, and relevant staff.

Where permitted by local laws/regulations or institutional policy, some or all of these records can be maintained in a format other than hard copy (e.g. microfiche, scanned, electronic); however, caution needs to be exercised before such action is taken.



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The Research Companies must ensure that all reproductions are legible and are a true and accurate copy of the original and meet accessibility and retrieval standards, including regenerating a hard copy, if required (as appropriate). Furthermore, The Research Companies must ensure there is an acceptable back-up of these reproductions and that an acceptable quality control process exists for making these reproductions.

The Research Companies must assure that the pharmacy staff's anonymity will be maintained. GSKCH will inform The Research Companies of the time period for retaining these records to comply with all applicable regulatory requirements (GSKCH recommends that documents be kept for 10 years). The minimum retention time will meet the strictest standard applicable to that site for the study, as dictated by any institutional requirements or local laws or regulations, GSK standards/procedures, and/or institutional requirements.

No study document should be destroyed without a prior written agreement between GSKCH and **The Research Companies**. **The Research Companies** must notify GSKCH of any changes in the archival arrangements, including, but not limited to, archival at an off-site facility or transfer of ownership of the records in the event **The Research Companies** is no longer associated with the site.

#### 9.2. Questionnaires

Data will be collected in a community setting via an online questionnaire where no source documents are available. The data collected from pharmacy staff on the electronic questionnaire will be:

- Pharmacy type
- Approximate date of last sale of alli®
- Role (pharmacist/pharmacy assistant)
- Yes/no response to the question of suitability for each virtual customer
- Rationale for any designation of unsuitability

All data will be entered directly onto the online questionnaire by the pharmacy staff member.



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The questionnaires (including programmed checks and audit trails) will be sent electronically to **The Sponsor** at the conclusion of the study.

#### 9.3 Data handling

Documentation of all data management activities should allow step-by-step retrospective assessment of data quality and performance. Management of data will be performed in accordance with applicable standards and data cleaning procedures to ensure the integrity of the data e.g. removing errors and inconsistencies in the data.

#### 9.4 Data queries

As no source data will exist, no data queries will be generated for resolution. Programmed edit checks will be generated automatically as data are being entered to ensure data integrity. These will include completeness of data and patterns of responses as outlined in the Data Management Plan.

#### 10. Process for amending the proposal

Proposal modifications which could potentially alter the scope of the investigation must be made only after consultation between an appropriate representative of **The Sponsor** and **The Research Company** (Hamell).

#### 11. Conditions for terminating the study

**The Sponsor** reserves the right to terminate the data collection at any time. Should this be necessary, the procedures will be arranged after review and consultation by all parties. In terminating, **The Sponsor** will assure that adequate consideration is given to the protection of the interests of participating pharmacy staff.

### 12. Confidentiality of documents

Pharmacy staff will not be identified by their names or initials on study documents. All questionnaire databases will be anonymised. The personal data collected during



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recruitment will be kept in a separate database and will be deleted on completion of the data collection and analysis.

#### 13. Publication of data and protection of trade secrets

The protocol summary and a summary of the survey results may be posted on one or more publicly accessible worldwide registers. **The Research Company** will not seek to arrange for publication of any of the information or results in any scientific journal, or other publication or by way of lecture without **The Sponsor's** prior written consent.

#### 14. Quality Assurance

To ensure compliance with GCP and all applicable regulatory requirements, GSK may conduct a quality assurance assessment and/or audit of the site records, and the regulatory agencies may conduct a regulatory inspection at any time during or after completion of the study.

In the event of an assessment, audit or inspection, the investigator (and institution) must agree to grant the advisor(s), auditor(s) and inspector(s) direct access to all relevant documents and to allocate their time and the time of their staff to discuss the conduct of the study, any findings/relevant issues and to implement any corrective and/or preventative actions to address any findings/issues identified.

The Sponsor will be available to help investigators prepare for an inspection.



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# Appendix 1 - Abbreviations

AE	Adverse Event
BMI	Body Mass Index
СНМР	Committee for Medicinal Products for Human Use
CI	Confidence Interval
CRF	Case Report Form
CRO	Contract Research Organisation
EU	European Union
GCP	Good Clinical Practice
GSKCH	GlaxoSmithKline Consumer Healthcare
НСР	Healthcare Professional
ICH	International Conference on Harmonization of Technical Requirements
	for Registration of Pharmaceuticals for Human Use
IEC	Independent Ethics Committee
IRB	Institutional Review Board
ITT	Intention to Treat
Kg/m <sup>2</sup>	Kilograms/metre <sup>2</sup>
MHRA	Medicines & Healthcare products Regulatory Agency
PP	Per Protocol
RMP	Risk Management Plan
SmPC	Summary of Product Characteristics
UK	United Kingdom



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#### Appendix 2 - alli® Virtual Customers (Vignettes)

Thank you very much for consenting to participate in this survey to assess the suitability of different virtual customers for alli<sup>®</sup>. You will be presented with 33 very short customer vignettes. For each of these virtual customers, you will be asked whether or not you would supply alli<sup>®</sup> to each customer and, if your decision is not to supply alli<sup>®</sup>, you will be asked to give your reason.

Please provide a recommendation for all of the 33 virtual customers.

The exercise should take around 40 minutes to complete. You can stop, save your answers and come back and complete the exercise later if you need to.

# ADVERSE EVENTS [this wording will be modified as required to meet individual country requirements]

This questionnaire should not be used for reporting adverse events (AEs). If you become aware of any adverse events, these should be reported via the usual channels for adverse event reporting in your country.

Before you start the survey, we need to tell you that we are now being asked to pass on to our client details of adverse events and/or product complaints that are mentioned during research. Although the answers you give will, of course, be treated in confidence, should you report while completing the questionnaire an adverse event and/or product complaint, we will need to report this even if it has already been reported by you directly to the company and the regulatory authorities. In such a situation are you are willing to waive this confidentiality specifically in relation to that adverse event and/or product complaint? Everything else you report whilst completing the questionnaire will continue to remain confidential, and you will still have the option to remain anonymous if you so wish. Are you happy to participate with the research on this basis?

	I would like to proceed and protect my anonymity [continue]
	I would like to proceed and give permission for my contact details to be passed or
to the [	Drug Safety department of the company if an adverse event is mentioned by me
during	the survey [continue]
	I don't want to proceed. I would like to end my participation here [end survey]



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## Before you start the exercise, please provide the following information:

O and and Addition Called Called the Land	4 1 1
Question 1: Which of the following best	<ol> <li>National chain (&gt;10 pharmacies)</li> </ol>
describes the type of pharmacy you work in?	2. Moderate sized chain (5-10 pharmacies)
	3. Small chain (2-4 pharmacies)
	4. Independent
Question 2: When was the last time you sold	1. This week
a pack of alli® in your pharmacy?	2. Last week
	3. Within the last month
	4. Within the last 3 months
	5. Within the last 6 months
	6. More than 6 months ago
	7. Have never sold
Question 3: Which of the following best	1. Owner Pharmacist
describes your role in the pharmacy?	2. Registered Pharmacist
	3. Pharmacist Assistant
	4. Counter Assistant
	5. Other – Please specify



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#### **Customer 1**



A young woman comes into the pharmacy, carrying a yoga mat, sports bag and shopping bags. She's on her way home from the gym. At the counter she tells you she's exhausted after doing an aerobics class as well as a yoga class – she's trying hard to get into shape. She explains that she wants to buy some weight loss pills because she is getting married in a few months, and despite all her effort she is struggling to reach her ideal weight.

If you need more information before deciding whether or not to supply alli® to this customer, please use any of the questions below which are relevant.

Are you taking any medication prescribed by your doctor or that you buy in pharmacy?		No		
Do you have any medical		No		
conditions/illnesses?				
Are there any other questions you would		The programming for the free text		
like to ask this customer?		questions will be constructed to recognise		
Please type question 1		the terms below and provide the relevant		
here:		data for each virtual customer if requested:		
Please type question 2		Age	21	
here:		BMI		
Please typ	<del>se question 3</del>	Height		
here:	<del></del>	Weight		
<b>IF YOU HAVE ANY FURTHER QUESTIONS</b>		Breastfeeding	no	
FOR THIS CUSTOMER, PLEASE TYPE THEM		Pregnant	no	
BELOW:		Spoken to doctor?	no	
Would you supply alli® to this customer?				
Yes				
No	Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:			
•				



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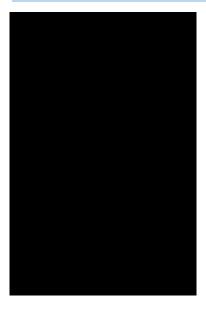


A young female comes into the pharmacy. You recognise her from your daily commute on the train into work. She usually gets off at the same stop and heads towards the university. At the counter, she asks to speak with the pharmacist. She is carrying a bag from a health shop, but she tells you she's not convinced anything from there ever works. She enquires about weight loss pills because she thinks she has gained weight.

,	g any medication your doctor or that you acy?	No	
Do you have a conditions/illn	•	No	
Are there any other questions you would like to ask this customer?  Please type question 1 here:  Please type question 2 here:  Please type question 3 here:  IF YOU HAVE ANY FURTHER QUESTIONS FOR THIS CUSTOMER, PLEASE TYPE THEM BELOW:		The programming for the constructed to recogand provide the relevant customer if requested:  Age BMI Height Weight Breastfeeding Pregnant Spoken to doctor?	
Would you supply alli® to this customer?			
Yes			
No	Please briefly explain the is not suitable for alli®:		ur opinion, this customer



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A middle aged woman comes into the pharmacy on a Saturday afternoon. She has been out for lunch and shopping with a group of her oldest friends. She tells you she loves meeting up with the gang as it's a great opportunity for a glass of wine and a good gossip. Today, top of the agenda was her divorce and her new relationship with a younger man. After trying on some dresses for her next date with him she's realised she has crept up a dress size. She wants to look and feel her best and says she'd like to try alli® which one of her friends recommended.

Are you taking any medication		No	
prescribed by your doctor or that you			
buy in pharmacy?			
Do you have any r	nedical	No	
conditions/illness	es?		
Are there any o	ther questions you	The programming	for the free text questions will be
would like to ask t	his customer?	constructed to rec	ognise the terms below and
Please type questi	<del>ion 1</del>	provide the releva	nt data for each virtual customer
here:	<del></del>	if requested:	
Please type quest	<del>ion 2</del>	Age	40
here:	<del></del>	BMI	
Please type questi	<del>ion 3</del>	Height	
here:		Weight	
IF YOU HAVE ANY		Breastfeeding	no
QUESTIONS FOR T		Pregnant	no
PLEASE TYPE THE	M BELOW:	Spoken to	no
		doctor?	110
		Luoctor:	
Mould you supply	alli® to this sustamor	.n	
Would you supply alli® to this customer?			
Yes			
No F	Please briefly explain the main reason why, in your opinion, this customer		
	is not suitable for alli®:		



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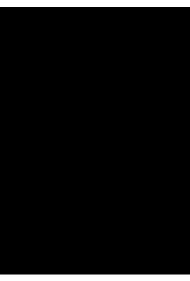


A young man in high-tech sports gear comes into the pharmacy, still sweating a little from his daily run and fiddling with his fitness tracker. He normally comes in to buy energy gels, sports drinks and blister pads, but today he asks to see the pharmacist. He asks you for advice on weight loss products as he is struggling to lose the last bit of weight to reach his target competition weight before running his next marathon, and he is keen to achieve a personal best.

•	ng any medication prescribed by or that you buy in pharmacy?	I	No	
Do you have any medical conditions/illnesses?		I	No	
Are there an	y other questions you would like	•	The programming for t	he free text
to ask this cu	stomer?		questions will be const	ructed to recognise
Please type o	uestion 1 here:	1	the terms below and p	rovide the relevant
Please type o	uestion 2 here:	1	data for each virtual cu	istomer if requested:
Please type o	Please type question 3 here:		Age	25
	ANY FURTHER QUESTIONS FOR		BMI	
	THIS CUSTOMER, PLEASE TYPE THEM		Height	
BELOW:			Weight	
			Breastfeeding	N/A
			Pregnant	N/A
			Spoken to doctor?	no
Would you supply alli® to this customer?				
Yes				
No	Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:			



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A young man comes into the pharmacy and asks to talk to you privately. He tells you he is worried about his weight. He works in computers and spends his free time playing computer games too. He feels lucky to have a great new girlfriend, but she has told him he is overweight and must do something about it – it is bad for his health. He asks you for recommendations to help him lose weight.

Are you taking any in by your doctor or the pharmacy?  Do you have any me conditions/illnesses	edical	Ciclosporin Calsipotriol/betameth Doublebase emollient Psoriasis	•
Are there any other questions you would like to ask this customer?  Please type question 1 here:		The programming for a questions will be constituted that the terms below and produced at a for each virtual constituted at a form and the form at a fo	tructed to recognise provide the relevant
Would you supply alli® to this customer?			
Yes			
	Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:		



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A woman comes into the pharmacy chatting animatedly on the phone. You notice she is wearing splints on her hands. Although young, she seems to have some difficulty putting her phone back into her handbag. She tells you she is very busy planning her wedding, which is in just three months, and she seems a little stressed about it. She had a bridal fitting yesterday and is worried that her dress is too tight. She wants to lose weight for her wedding day.

Are you takir	ng any medication prescribed	Ciclosporin	
by your doct	or or that you buy in	Methotrexate	
pharmacy?		Naproxen	
		Paracetamol	
Do you have	any medical	Rheumatoid arthritis	
conditions/il	Inesses?		
Are there ar	ny other questions you would	The programming for	the free text
like to ask th	<del>is customer?</del>	questions will be cons	tructed to recognise
Please type o	<del>question 1</del>	the terms below and p	provide the relevant
here:	<del></del>	data for each virtual co	ustomer if requested:
Please type o	<del>question 2</del>	Age	32
here:	<del></del>	BMI	
Please type o	<del>question 3</del>	Height	
here:	<del></del>	Weight	
IF YOU HAVE	ANY FURTHER QUESTIONS	Breastfeeding	no
FOR THIS CU	STOMER, PLEASE TYPE THEM	Pregnant	no
BELOW:		Spoken to doctor?	no
Would you supply alli® to this customer?			
Yes			
No	Please briefly explain the main reason why, in your opinion, this customer is		
	not suitable for alli®:		
The sales of the s			



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A middle-aged woman in an expensive suit comes into the pharmacy, in the middle of a work call on her mobile. When she hangs up, she explains that she is on a business trip and spotted the pharmacy whilst waiting for her taxi to the airport. She only has 20 minutes before her next business call and the taxi arriving, and complains about the hassle of frequent flying. She buys some multivitamins and asks for your expert opinion on weight loss products. She knows that exercise and healthy eating are best, but she travels one week out of every month and there is no time get into a routine.

by your doctor or that you buy in pharmacy?  Do you have any medical Deep vein thrombosis diagnosed 6 weel ago following a long-haul flight  Are there any other questions you would like to ask this customer?  Please type question 1  Weeks  Multivitamins  Deep vein thrombosis diagnosed 6 weel ago following a long-haul flight  The programming for the free text questions will be constructed to recognise the terms below and provide the relevant		-		
pharmacy?  Do you have any medical conditions/illnesses?  Are there any other questions you would like to ask this customer? Please type question 1 here:	Are you taking any medication prescribed	Has been taking warfarin for the last 6		
Do you have any medical conditions/illnesses?  Are there any other questions you would like to ask this customer? Please type question 1 here:	by your doctor or that you buy in	weeks		
conditions/illnesses?  Are there any other questions you would like to ask this customer?  Please type question 1 here:	pharmacy?	Multivitamins		
Are there any other questions you would like to ask this customer?  Please type question 1 here:	Do you have any medical	Deep vein thrombosis diagnosed 6 weeks		
like to ask this customer?   Please type question 1   here:	conditions/illnesses?	ago following a long-haul flight		
Please type question 1 here:  Please type question 2 here:  Please type question 3 here:  IF YOU HAVE ANY FURTHER QUESTIONS FOR THIS CUSTOMER, PLEASE TYPE THEM BELOW:  the terms below and provide the relevant data for each virtual customer if requested  Age BMI Height Weight Breastfeeding Pregnant No Spoken to doctor?  Would you supply alli® to this customer?	Are there any other questions you would	The programming for the free text		
here:	like to ask this customer?	questions will be constructed to recognise		
Please type question 2 here:  Please type question 3 here:  IF YOU HAVE ANY FURTHER QUESTIONS FOR THIS CUSTOMER, PLEASE TYPE THEM BELOW:  Age BMI Height Weight Breastfeeding Pregnant no Spoken to doctor?  Would you supply alli® to this customer?	Please type question 1	the terms below and provide the relevant		
here:	here:	data for each virtual customer if requested:		
Please type question 3 here:  IF YOU HAVE ANY FURTHER QUESTIONS FOR THIS CUSTOMER, PLEASE TYPE THEM BELOW:  Would you supply alli® to this customer?  BMI Height Weight Breastfeeding Pregnant Spoken to doctor?  Would you supply alli® to this customer?	Please type question 2			
Height  FOR THIS CUSTOMER, PLEASE TYPE THEM BELOW:  Height Weight Breastfeeding Pregnant No Spoken to doctor?  Would you supply alli® to this customer?	here:	Age 43		
IF YOU HAVE ANY FURTHER QUESTIONS   Weight   Breastfeeding   no	Please type question 3	BMI		
FOR THIS CUSTOMER, PLEASE TYPE THEM BELOW:  Breastfeeding no Pregnant no Spoken to doctor? no  Would you supply alli® to this customer?	here:	Height		
BELOW:  Pregnant no Spoken to doctor? no  Would you supply alli® to this customer?	IF YOU HAVE ANY FURTHER QUESTIONS	Weight		
Spoken to doctor? no  Would you supply alli® to this customer?		Breastfeeding no		
Would you supply alli® to this customer?	BELOW:	Pregnant no		
		Spoken to doctor? no		
1111				
Yes	Would you supply alli® to this customer?			
	Yes			
No Please briefly explain the main reason why, in your opinion, this customer not suitable for alli®:	1	Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:		



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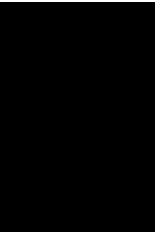


A stocky man in an ill-fitting suit comes in one afternoon. He tells you he's the manager of a bank branch up the road, where he has worked for 20 years. He has been happy enough there, but he is looking forward to retirement now – not too long to go. He says he has been warned that he needs to lose weight for his health, and wants to have a long and happy retirement. His wife is also desperate for him to lose weight; their first grandchild is on the way and she is worried about him. He needs something to help him get started and has heard there are diet pills.

	ng any medication prescribed or or that you buy in	Warfarin	
Do you have conditions/ill	•	Atrial fibrillation	
Are there ar	ny other questions you would	The programming for t	the free text
like to ask thi	<del>is customer?</del>	questions will be const	tructed to recognise
Please type o	<del>juestion 1</del>	the terms below and p	provide the relevant
here:	<del></del>	data for each virtual co	ustomer if requested:
Please type o	<del>juestion 2</del>	Age	62
here:	<del></del>	BMI	
Please type question 3		Height	
here:		Weight	
<b>IF YOU HAVE ANY FURTHER QUESTIONS</b>		Breastfeeding	N/A
FOR THIS CU	STOMER, PLEASE TYPE THEM	Pregnant	N/A
BELOW:		Spoken to doctor?	no
Would you supply alli® to this customer?			
Yes			
No	Please briefly explain the main reason why, in your opinion, this custome is not suitable for alli®:		



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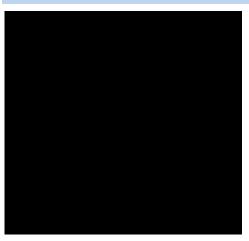


A pale-looking young woman comes into the pharmacy one Saturday lunchtime. She tells you she works part time in a charity shop. The shop was busy this morning and she wanted to get out for some fresh air during her break, even if it's just a short walk along to the pharmacy. She asks to talk privately. She tells you she is getting married in six months and wants to look her best on her big day.

Are you taking any medication prescribed	Ciprofloxacin		
by your doctor or that you buy in	Pulmozyme		
pharmacy?	Ipratropium		
	Salbutamol		
	Pancreatic enzymes		
Do you have any medical	Cystic fibrosis		
conditions/illnesses?	Chronic malabsorption syndrome		
Are there any other questions you would	The programming for the free text		
like to ask this customer?	questions will be constructed to recognise		
Please type question 1	the terms below and provide the relevant		
here:	data for each virtual customer if requested:		
Please type question 2	Age <u>22</u>		
here:	BMI		
Please type question 3	Height		
here:	Weight		
IF YOU HAVE ANY FURTHER QUESTIONS	Breastfeeding no		
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant no		
BELOW:	Spoken to doctor? no		
Would you supply alli® to this customer?			
Yes			
No Please briefly explain the main	Please briefly explain the main reason why, in your opinion, this customer is		
not suitable for alli®:			



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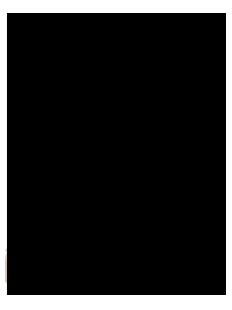
A man wearing scruffy jeans and a paint-splattered checked shirt enters the pharmacy. He spends some time browsing your specialist foods section and picks out a gluten-free high-energy snack bar. He comments that he is halfway through painting a three-storey house and has to keep up his energy for climbing more ladders this afternoon. He mentions that he's trying to be good with his diet, but it can be hard when he is working; he often resorts to crisps and chocolate bars. Now he's gained weight, and whilst the guys on site don't mind, his new girlfriend is less keen on his

expanding waistline - can you recommend some diet pills?

Are you taking any medication prescribe by your doctor or that you buy in pharmacy?	ed No		
Do you have any medical	Coeliac disease		
conditions/illnesses?	Chronic malabsorption syndrome		
Are there any other questions you we	ould The programming for the free text		
like to ask this customer?	questions will be constructed to recognis	е	
Please type question 1	the terms below and provide the relevan	t	
here:	data for each virtual customer if requeste	∍d:	
Please type question 2	Age 30		
here:	BMI		
Please type question 3	Height		
here:	Weight		
IF YOU HAVE ANY FURTHER QUESTIONS	-   Breastreeaing   14/71		
FOR THIS CUSTOMER, PLEASE TYPE THE	Pregnant N/A		
BELOW:	Spoken to doctor? no		
Would you supply alli® to this customer?  Yes			
No Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:			



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An older man in smart casual clothes comes into the pharmacy to fill out a prescription. In conversation, he tells you he is a solicitor and today is his day off. He would rather be playing golf than be here at the chemist, but he is under strict instructions. He was hoping that the regular golfing would be enough to keep his health under control, but he has been advised to take up something more strenuous to lose weight. He asks about diet pills, hoping that a short cut to weight loss will save him from having to put on a pair of running shoes.

Are you taking any medication prescribed by your doctor or that you buy in pharmacy?	Erythropoietin		
Do you have any medical conditions/illnesses?	Chronic kidney disease: GFR<60mmol/l		
Are there any other questions you would	The programming for the free text		
like to ask this customer?	questions will be constructed to recognise		
Please type question 1	the terms below and provide the relevant		
here:	data for each virtual customer if requested:		
Please type question 2	Age 60		
here:	BMI		
Please type question 3	Height		
here:	Weight		
IF YOU HAVE ANY FURTHER QUESTIONS	Breastfeeding N/A		
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant N/A		
BELOW:	Spoken to doctor? no		
Would you supply alli® to this customer?			
Yes			
	Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli <sup>®</sup> :		



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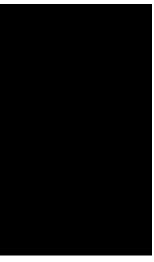


A middle-aged woman comes into the pharmacy carrying a sports bag. She tells you she is on her way to the swimming pool for the first time in years and is not looking forward to putting on her swimming costume, but she'd rather swim than sweat at the gym. She jokes that she had to buy a maximum support swimsuit to try and hold in the bulges. She wants to lose weight for her health, not just to look better in the pool — but getting into a prettier swimming costume before her summer holiday would be nice. She'd like to kick start her weight loss with diet pills.

Are you taking any by your doctor or pharmacy?	medication prescribed that you buy in	Levothyroxine	
Do you have any n conditions/illnesse		Hypothyroidism	
Are there any oth	ner questions you would	The programming for	the free text
like to ask this cus	tomer?	questions will be cons	tructed to recognise
Please type questi	<del>on 1</del>	the terms below and p	provide the relevant
here:	<del></del>	data for each virtual c	ustomer if requested:
Please type questi	<del>on 2</del>	Age	55
here:	<del></del>	BMI	
Please type question 3		Height	
here:		Weight	
IF YOU HAVE ANY	<b>FURTHER QUESTIONS</b>	Breastfeeding	no
FOR THIS CUSTON	MER, PLEASE TYPE THEM	Pregnant	no
BELOW:		Spoken to doctor?	Yes: Doctor
			confirmed okay to
			take alli®
Would you supply alli® to this customer?			
Yes			
	efly explain the main reason alli®:		



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An older woman in loose clothing comes into the pharmacy, chatting away to a toddler she is pushing in a buggy. She seems delighted to be with her grandson, and tells you she takes care of him sometimes while her daughter works. She thinks that running around after a toddler must help to keep her fit, but even so her weight is creeping up. She has finally decided to do something about her weight because she wants to stay well to keep up with her grandson. She asks about weight loss tablets.

Are you taking any medication prescribed by your doctor or that you buy in pharmacy?	Colestyramine		
Do you have any medical conditions/illnesses?	Cholestasis secondary to gall stones		
Are there any other questions you would like to ask this customer?  Please type question 1 here:	The programming for the free text questions will be constructed to recognise the terms below and provide the relevant data for each virtual customer if requested:  Age 62  BMI  Height  Weight  Breastfeeding no  Pregnant no  Spoken to doctor? no		
Would you supply alli® to this customer?			
Yes			
No Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli <sup>®</sup> :			



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An older man wearing expensive-looking but creased clothing, comes into the pharmacy. He tells you he has been on his own for 2 years since his wife died suddenly. He thought he would be the first to 'go' and her death was a shock. His doctor has recommended a weight loss programme but he has been lacking motivation to follow one or start any kind of exercise. He is worried that his weight will mean he'll never meet another woman and he worries about being alone for the rest of his life. He says it feels like it's time to smarten up, lose weight and get out to meet new people. He asks about weight loss tablets to speed up the process.

Are you taking any medication prescribed		colestyramine	
by your doctor or that you buy in			
pharm	acy?		
Do you	ı have any medical	Cholestasis secondary	to gall stones
conditi	ions/illnesses?		
Are th	ere any other questions you would	The programming for t	the free text
like to	ask this customer?	questions will be const	tructed to recognise
Please	type question 1	the terms below and p	provide the relevant
here:	<del></del>	data for each virtual cu	ustomer if requested:
Please type question 2		Age	65
here:	<del></del>	BMI	
Please	type question 3	Height	
here:	<del></del>	Weight	
<u>IF YOU</u>	HAVE ANY FURTHER QUESTIONS	Breastfeeding	N/A
FOR TH	HIS CUSTOMER, PLEASE TYPE THEM	Pregnant	N/A
BELOW	<u>V:</u>	Spoken to doctor?	no
Would	you supply alli® to this customer?		
Yes	Yes		
No	o Please briefly explain the main reason why, in your opinion, this customer is no suitable for alli <sup>®</sup> :		, this customer is not
	Suitable for alli		•••••



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A man in brand new exercise kit comes into the pharmacy, limping slightly. He tells you he is heading to the gym, encouraged by his wife, because his doctor has told him that if he loses weight his knee will hurt less and he really wants to avoid having surgery if possible. He has never enjoyed going to the gym and wonders whether he could try the diet pills his wife used a couple of years ago.

Are you taking any medication prescribed by your doctor or that you buy in pharmacy?	Diclofenac Glucosamine plus chondroitin Omeprazole	
Do you have any medical conditions/illnesses?	Knee osteoarthritis	
Are there any other questions you would	The programming for the free text	
like to ask this customer?	questions will be constructed to recognise	
Please type question 1 here:	the terms below and provide the relevant	
Please type question 2	data for each virtual customer if requested:  Age 56	
here:	Age 56	
Please type question 3	Height	
here:	Weight	
<b>IF YOU HAVE ANY FURTHER QUESTIONS</b>	Breastfeeding N/A	
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant N/A	
BELOW:	Spoken to doctor? no	
Would you supply alli® to this customer?		
Yes		
, ,	Please briefly explain the main reason why, in your opinion, this customer is no suitable for alli®:	



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A well-groomed man comes into the pharmacy at lunchtime. He seems stressed and hurried. He is desperate for a promotion at work but at his recent executive health check he was advised to lose weight. He is worried that if he doesn't drop some weight, he won't make it into senior management. There is a gym at work but he rarely has time to exercise, so he wants to try some diet pills.

Are you taking any medication prescribed		Captopril	
by your do pharmacy?	ctor or that you buy in a	Simvastatin	
Do you have any medical conditions/illnesses?		Hypertension	
Are there	any other questions you would	The programming for	the free text
like to ask	this customer?	questions will be con	structed to recognise
Please type	e question 1	the terms below and	provide the relevant
here:		data for each virtual of	customer if requested:
Please type	e question 2	Age	45
here:	<del></del>	BMI	
Please type	<del>e question 3</del>	Height	
here:	<del></del>	Weight	
IF YOU HA	VE ANY FURTHER QUESTIONS	Breastfeeding	N/A
FOR THIS (	CUSTOMER, PLEASE TYPE THEM	Pregnant	N/A
BELOW:		Spoken to doctor?	Yes: Doctor confirmed okay to take alli®
Would you supply alli® to this customer?			
Yes			
	Please briefly explain the main reason why, in your opinion, this customer is no suitable for alli®:		•



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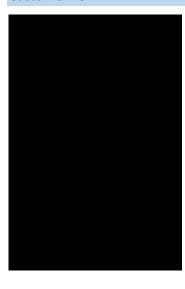


A young woman comes into the pharmacy. She is tired, saying she has been up half the night working on her PhD thesis. She has been so busy working in the lab and writing up her research to meet her deadline that she has neglected her health. She's been ordering pizza a lot. Although there is a park across the road from her flat, the closest she ever gets to it is a glimpse out of the window. She knows she has let things go this time and her weight is higher than it has ever been. She has always struggled with her weight and has tried all the popular diets, some of which have worked well for a while. She doesn't have time for a slimming group but needs to get her weight back under control. She asks about slimming pills.

	taking any medication prescribed doctor or that you buy in	No	
Do you h	ave any medical ns/illnesses?	No	
Are ther like to as Please ty here: Please ty here: Please ty here: Please ty here:	e any other questions you would k this customer? The question 1 The question 2 The question 3 The question 4 Th	questions will be constructed to recognise the terms below and provide the relevant data for each virtual customer if requested Age 25 BMI Height Weight Breastfeeding no	
Would you supply alli® to this customer?  Yes			
No	Please briefly explain the main renot suitable for alli®:	eason why, in your opi	nion, this customer is



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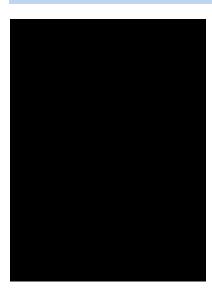


A tired looking woman comes into the pharmacy. She regularly comes in to pick up baby formula, nappies and pacifiers, but today she doesn't have her baby with her. She wants to speak with the pharmacist privately. She explains that before the baby was born, she was very fit and looked after herself. Now, she feels like she has no time to exercise, sleep or eat properly. She wants to shift her post pregnancy weight. She has tried a few diets but is worried that she will never return to her ideal weight again. She wants to know whether diet pills would help.

Are yo	re you taking any medication prescribed No		
by your doctor or that you buy in			
pharm	acy?		
Do you	ı have any medical	No	
condit	ions/illnesses?		
Are th	ere any other questions you would	The programming for t	he free text
<del>like to</del>	ask this customer?	questions will be const	ructed to recognise
Please	type question 1	the terms below and p	rovide the relevant
here:		data for each virtual cu	stomer if requested:
Please	type question 2	Age	34
here:		BMI	
Please	type question 3	Height	
<del>here:</del>	<del></del>	Weight	
IF YOU	HAVE ANY FURTHER QUESTIONS	Breastfeeding	no
FOR TI	HIS CUSTOMER, PLEASE TYPE THEM	Pregnant	no
<b>BELOV</b>	<u>V:</u>	Spoken to doctor?	no
Would	l you supply alli® to this customer?		
The same post supply and the same same in			
Yes			
. 03			
No	Places briefly explain the main rease	on why in your oninion	this sustamor is not
INO	o Please briefly explain the main reason why, in your opinion, this customer is no suitable for alli®:		
	Sultable IOI alli		•••••



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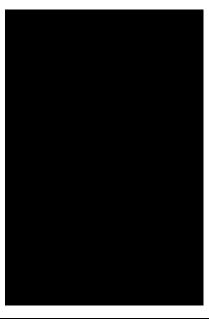


A middle-aged woman dressed in office clothes comes into the pharmacy. She seems embarrassed but explains that since starting her new marketing manager job, she spends long days in front of the computer. She has regained the weight that she successfully lost over 2 years ago. She is keen to make a good impression at work, but her weight is affecting her confidence. She is unhappy and frustrated that she can no longer fit into her favourite suits. She feels that it is time to take control and wants to use alli® again; it worked last time.

Are you taking any medication prescribed	No	
by your doctor or that you buy in pharmacy		
Do you have any medical	No	
conditions/illnesses?		
Are there any other questions you would	The programming for t	he free text
like to ask this customer?	questions will be const	ructed to recognise
Please type question 1	the terms below and pr	rovide the relevant
<del>here:</del>	data for each virtual cu	stomer if requested:
Please type question 2	Age	46
here:	BMI	
Please type question 3	Height	
here:	Weight	
IF YOU HAVE ANY FURTHER QUESTIONS	Breastfeeding	no
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant	no
BELOW:	Spoken to doctor?	no
Would you supply alli® to this customer?		
Yes		
No Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:		



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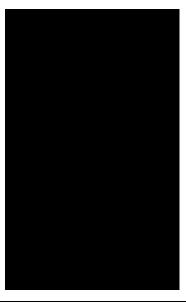


A young woman comes into the pharmacy pushing a buggy. She is smiley and chatty and keen to show off her baby to everyone in the shop. She's on her way to the hairdresser and is thinking about a new style to freshen up her look, but is worried that a shorter style will make her face look fat. She asks your opinion. She says she used to have short hair, but that was before she became pregnant and her shape is completely different now. She says she can't fit into any of her pre-pregnancy jeans. She loves being a mum, but sometimes she'd really like to feel a bit more like her old self. She wants to try diet pills to get her weight loss on track.

Are you taking any medication prescribed	No			
by your doctor or that you buy in				
pharmacy?				
Do you have any medical	No			
conditions/illnesses?				
Are there any other questions you would	The programming for the free text			
like to ask this customer?	questions will be constructed to recognise			
Please type question 1	the terms below and provide the relevant			
here:	data for each virtual customer if requested:			
Please type question 2	Age 26			
here:	BMI			
Please type question 3	Height			
here:	Weight			
IF YOU HAVE ANY FURTHER QUESTIONS	Breastfeeding yes			
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant no			
BELOW:	Spoken to doctor? no			
Would you supply alli® to this customer?				
<del>_</del>				
Yes				
· · ·	· · · · · · · · · · · · · · · · · · ·			
suitable for alli®:				



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A woman comes into the pharmacy with a baby in a buggy. She tells you she is planning to go back to work in a few months. She is a teacher in a primary school and has missed working with the children. She says she has enjoyed her maternity leave, but all the sitting in cafes, eating cakes and chatting to other mums has not been good for her waistline. She is very keen to lose some weight before she goes back to school. She has managed to lose the weight in the past, before her wedding two years ago, and she'd like to repeat her previous success — and this time keep it off! She asks for the weight loss pills she used last time - alli®.

1	u taking any medication prescribed or doctor or that you buy in acy?	1	No	
1	u have any medical ions/illnesses?	ſ	No	
conditions/illnesses?  Are there any other questions you would like to ask this customer?  Please type question 1 here:		The programming for the free text questions will be constructed to recognise the terms below and provide the relevant data for each virtual customer if requested:  Age 36  BMI  Height  Weight  Breastfeeding yes  Pregnant no  Spoken to doctor? no		
Would	Would you supply alli® to this customer?			
Yes				
No	Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:			



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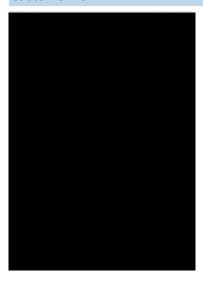


Two teenagers come into the pharmacy, chatting and laughing together. They spend a long time looking at make-up and trying lipsticks and foundations on their hands. Finally they come to the counter to purchase a lip gloss and matching nail colour. They tell you they are already starting to get ready for a big party they are going to in a few weeks. They describe their dresses to you and tell you how they plan to wear their hair. One of them asks rather uncertainly for a packet of weight loss pills, saying she wants to look amazing in her dress and adding that fat ankles will not look good with her shoes. She's worried that no guy will want to take her to the party.

by you	u taking any medication prescribed r doctor or that you buy in	No		
pharmacy?  Do you have any medical conditions/illnesses?		No		
Are there any other questions you would like to ask this customer?  Please type question 1 here:		The programming for the free text questions will be constructed to recognise the terms below and provide the relevant data for each virtual customer if requested:  Age 15  BMI  Height  Weight  Breastfeeding no  Pregnant no  Spoken to doctor? no		
Would you supply alli® to this customer?  Yes				
No Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli®:				



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A teenage boy comes into the pharmacy wearing oil-stained jeans and baggy T-shirt. He seems uncomfortable and is unable to make eye contact. He tells you that he'd like to buy weight loss tablets. He is embarrassed when he explains that his size is making it difficult to do his job as a trainee mechanic; that it is awkward leaning over car engines. The other guys at the garage tease him and call him names. His unhappiness has been driving him to overeat in private, which just makes the problem worse. He knows he needs to exercise, but he says he can't bear the thought of putting on a pair of shorts and running or going to the gym — he knows he will be laughed at. He is desperate to do something about his weight.

Are you taking any medication prescribed	No		
by your doctor or that you buy in			
pharmacy?			
Do you have any medical	No		
conditions/illnesses?			
Are there any other questions you would	The programming for	the free text	
like to ask this customer?	questions will be cons	tructed to recognise	
Please type question 1	the terms below and	provide the relevant	
here:	data for each virtual c	ustomer if requested:	
Please type question 2	Age	17	
here:	BMI		
Please type question 3	Height		
here:	Weight		
IF YOU HAVE ANY FURTHER QUESTIONS	Breastfeeding	N/A	
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant	N/A	
BELOW:	Spoken to doctor?	no	
Would you supply alli® to this customer?			
Yes			
No Please briefly explain the main reason why, in your opinion, this customer is not suitable for alli <sup>®</sup> :			



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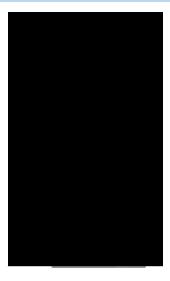


A heavily pregnant woman comes into the pharmacy with her husband and they ask to speak to the pharmacist. She has been advised to manage her weight carefully. She is finding this extremely difficult because she is too uncomfortable to exercise, and so busy looking after their toddler that she doesn't have time to think about feeding herself well. Her husband is worried because the midwife told her that she needs to be very careful with her weight because her blood pressure is quite high. They ask whether weight loss pills would be a good idea to reduce her weight.

Are you	taking any medication prescribed	No		
by your	doctor or that you buy in			
pharma	icy?			
Do you	have any medical	No		
condition	ons/illnesses?			
Are the	ere any other questions you would	The programming for	the free text	
like to a	ask this customer?	questions will be cons	tructed to recognise	
Please 1	type question 1	the terms below and p	provide the relevant	
here:	<del></del>	data for each virtual co	ustomer if requested:	
Please 1	type question 2	Age	28	
here:	<del></del>	BMI		
Please t	type question 3	Height		
here:	<del></del>	Weight		
	HAVE ANY FURTHER QUESTIONS	Breastfeeding	no	
	IS CUSTOMER, PLEASE TYPE THEM	Pregnant	Yes: 7 months	
BELOW	<u>:</u>	Spoken to doctor?	no	
Would	you supply alli® to this customer?			
Yes	Yes			
No	Please briefly explain the main reas	son why, in your opinion	n, this customer is not	
	suitable for alli®:			
	<u> </u>			



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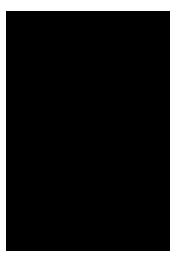


An acquaintance you haven't seen for a long time comes into the pharmacy. She looks like she has put on a little weight. When she approaches the counter and realises you are working today, she seems a little embarrassed and uncomfortable. After taking her into a private room she explains that over the past few months she has been gaining weight slowly but steadily and she is very unhappy about it. She feels she is over-eating but can't seem to stop. She swims regularly to keep fit, but needs more help to manage her weight and asks for weight loss tablets.

Are you taking any by your doctor or pharmacy?	y medication prescribed that you buy in	No	
Do you have any r conditions/illnesse		No	
Are there any ot	her questions you would	The programming for t	the free text
like to ask this cus	<del>tomer?</del>	questions will be const	tructed to recognise
Please type questi	i <del>on 1</del>	the terms below and p	
here:		data for each virtual cu	ustomer if requested:
Please type question 2		Age	34
here:	<del></del>	BMI	
Please type questi	i <del>on 3</del>	Height	
here:		Weight	
	FURTHER QUESTIONS	Breastfeeding	no
	MER, PLEASE TYPE THEM	Pregnant	no
BELOW:		Spoken to doctor?	no
Would you supply	alli® to this customer?		
Yes			
No Please brid	efly explain the main reason alli®:	on why, in your opinion	



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A tall young man comes into the pharmacy on a Monday morning, he looks a little self-conscious. At the counter he tells you that he's been trying to improve his lifestyle, his health is important to him now and he feels that he is a little "big". He says he has really been struggling to lose weight even though he is exercising regularly and has cut out alcohol. He explains that a friend recommended these weight loss pills and that they were safer than anything he could buy online, he would like to give them a go to see if they are the key to getting his weight down and being as healthy as he can be.

Are you taking any medication prescribed		Atripla <sup>®</sup>			
by your doo	tor or th	nat you	buy in		
pharmacy?		·			
Do you	have	any	medical	HIV	
conditions/illn	esses?				
Are there any	other que	estions yo	<del>u would</del>	The programming for t	the free text questions
like to ask this	<del>customer?</del>			will be constructed to	recognise the terms
Please type qu	estion 1			below and provide t	he relevant data for
here:	<del></del>			each virtual customer	if requested:
Please type qu	estion 2			Age	27
here:	<del></del>			BMI	
Please type qu	estion 3			Height	
here:	<del></del>			Weight	
IF YOU HAVE A	NY FURTH	ER QUEST	<u> TIONS</u>	Breastfeeding	N/A
FOR THIS CUST	TOMER, PL	EASE TYPI	E THEM	Pregnant	N/A
BELOW:				Spoken to doctor?	no
					<u>.                                      </u>
Would you sup	ply alli® to	this custo	mer?		
Yes					
No Please briefly explain the <b>main</b> reason why, in your opinion, this cust		opinion, this customer			
is not suitable for alli®:		lli®:			
·					



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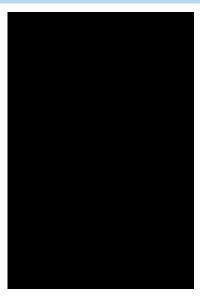


A sporty middle aged woman comes into the pharmacy, she is carrying a bag and tennis racket. At the counter she tells you that she is concerned about her 22 year old daughter who has recently finished university but she has put on a lot of weight during her exams and her mother feels this is not healthy and her clothes do not fit anymore. She explains that she wants to buy some weight loss pills for her daughter to help get her going so that she can feel motivated to get back to her healthy happy weight.

Is she (	her daughter) taking any medication	No	
prescri	bed by her doctor or that she buys in		
pharma	acy?		
Does s	he (her daughter) have any medical	No	
conditi	ons/illnesses?		
Are the	ere any other questions you would	The programming	for the free text
like to a	ask this customer?	questions will be cons	structed to recognise
Please :	type question 1 here:	the terms below and	provide the relevant
Please :	type question 2 here:	data for each vi	irtual customer if
Please:	type question 3 here:	requested:	
IF YOU	HAVE ANY FURTHER QUESTIONS	Age	22
FOR TH	IIS CUSTOMER, PLEASE TYPE THEM	BMI	
BELOW:		Height	
		Weight	
		Breastfeeding	no
		Pregnant	no
		Spoken to doctor?	no
Would	Would you supply alli® to this customer?		
Yes			
No	Please briefly explain the <b>main</b> reason why, in your opinion, this customer is not suitable for alli®:		



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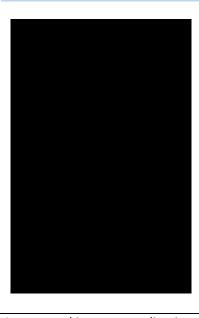


A man in jeans and a hoodie comes into the pharmacy at lunchtime, he picks up a salad and a diet drink then comes over to the counter. He explains that he has put on a lot of weight recently and wants to lose those extra kilos. He has always considered himself to be fairly fit but he thinks it might have something to do with some new tablets he has started. He explains that he wants to buy some weight loss pills because his normal gym visits really don't seem to be shifting it.

Are you taking any medication prescribed		Sodium valproate	
by your doctor or that you buy in		Levetiracetam	
pharmacy?			
Do you have any	medical	Epilepsy	
conditions/illness	ses?		
Are there any o	ther questions you would	The programming	for the free text
like to ask this cus	<del>stomer?</del>	questions will be con-	structed to recognise
Please type quest	<del>tion 1</del>	the terms below and	provide the relevant
here:	<del></del>	data for each virtual c	ustomer if requested:
Please type quest	<del>tion 2</del>	Age	33
here:	<del></del>	BMI	
Please type quest	<del>tion 3</del>	Height	
here:	<del></del>	Weight	
<b>IF YOU HAVE ANY FURTHER QUESTIONS</b>		Breastfeeding	N/A
FOR THIS CUSTOMER, PLEASE TYPE THEM		Pregnant	N/A
BELOW:		Spoken to doctor?	Yes: Doctor
			confirmed okay to
			take alli®
		I-1	<u> </u>
Would you supply	y alli® to this customer?		
round you supply am to this customer.			
Yes	Yes		
No Please	briefly explain the <b>main</b> re	eason why, in your opir	nion, this customer is
	not suitable for alli®:		
No Please briefly explain the <b>main</b> reason why, in your opinion, this customer is			



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A slightly dishevelled woman comes into the pharmacy, carrying several shopping bags and clutching a notebook. She comes to the counter and says it is very important she speak to the pharmacist. She seems a little distracted. She tells you she is fat but she's just got too much to do to bother with a silly diet and wants to try those new weight loss pills she's seen on the poster in the window. She says they could be the key to getting her healthy.

Are you taking any medication prescribed		Olanzapine	
by your doctor or that you buy in			
pharmacy?			
Do you hav	e any medical	Bipolar disorder	
conditions/	'illnesses?		
Are there	any other questions you would	The programming for t	the free text questions
like to ask t	:his customer?	will be constructed to	recognise the terms
Please type	<del>: question 1</del>	below and provide t	he relevant data for
here:		each virtual customer	if requested:
Please type	<del>: question 2</del>	Age	36
here:		BMI	
Please type	<del>: question 3</del>	Height	
here:	<del></del>	Weight	
IF YOU HAY	VE ANY FURTHER QUESTIONS	Breastfeeding	no
FOR THIS C	USTOMER, PLEASE TYPE THEM	Pregnant	no
BELOW:		Spoken to doctor?	no
Would you	supply alli® to this customer?		
112 112 , 2 3 3 3 pp., 4 13 3 3 3 3 5 5 11 C			
Yes			
No	Please briefly explain the <b>main</b> reason why, in your opinion, this customer is		
110	not suitable for alli®:		
	Hot suitable for all	•••••	



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A woman comes into the pharmacy, she is quite large and wearing dark shapeless clothes, she looks a little harassed. At the counter she tells you she's been feeling really down on herself recently and is concerned about her weight, her doctor has said that exercise could help with both her mood and help with weight loss but she just feels so tired all the time, she has 3 children and a job and doesn't have time to get to a gym or class. She has tried a couple of diets but they just go out the window at the slightest stress. She explains that she wants to buy some weight loss pills because it just seems to be the simplest way to get started, after all once she loses some weight she might feel more like exercising.

Are you taking any medication prescribed		Citalopram	
by your doctor or that you buy in			
pharmacy?			
Do you have any medical		Depression	
conditions/illnesses?			
Are there any other questions you	<del>would</del>	The programming for t	he free text questions
like to ask this customer?		will be constructed to	recognise the terms
Please type question 1		below and provide th	he relevant data for
here:		each virtual customer i	f requested:
Please type question 2		Age	45
here:		BMI	
Please type question 3		Height	
here:		Weight	
IF YOU HAVE ANY FURTHER QUESTION	<u>NS</u>	Breastfeeding	no
FOR THIS CUSTOMER, PLEASE TYPE T	<u>HEM</u>	Pregnant	no
BELOW:		Spoken to doctor?	no
Would you supply alli® to this customer?			
Yes			
No Please briefly explain the <b>main</b> reason why, in your opinion, this customer is not			n, this customer is not
suitable for alli®:			
<u> </u>			



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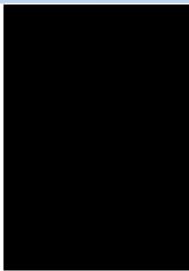


A smiling, rotund middle aged man walks into the pharmacy and straight up to the counter. He asks for some of those new weight loss pills you can buy now. He's been told by his doctor that he needs to lose a bit of weight and his wife agrees, she is concerned about his health these days. He has really cut down his drinking and is getting better at eating the right food but it is not really working and he feels he just needs a little more help to get rid of those extra kilos.

Are you taking any medication prescribed	Metformin		
by your doctor or that you buy in			
pharmacy?			
Do you have any medical	Diabetes		
conditions/illnesses?	High cholesterol		
Are there any other questions you would	The programming for the free text questions		
like to ask this customer?	will be constructed to recognise the terms		
Please type question 1	below and provide the relevant data for		
here:	each virtual customer if requested:		
Please type question 2	Age <u>58</u>		
here:	BMI		
Please type question 3	Height		
here:	Weight		
IF YOU HAVE ANY FURTHER QUESTIONS	Breastfeeding N/A		
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant N/A		
BELOW:	Spoken to doctor? Yes: Doctor		
	confirmed okay to		
	take alli®		
Would you supply alli® to this customer?			
Yes			
No Please briefly explain the <b>main</b> reason why, in your opinion, this customer not suitable for alli®:			



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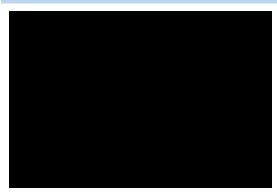


A middle aged man in a smart suit comes into the pharmacy just before closing. He is talking on his phone and carrying briefcase. As soon as he finishes his call he waves you over. At the counter he informs you that he would like to buy a packet of weight loss tablets. He's been told that he really needs to lose some weight but his job means he spends most of his days in meetings or driving so a regular diet and exercise routine is just impossible. Pills seem like a very sensible option to him.

Are you taking any medication prescribed by your doctor or that you buy in		Amiodarone			
condition Are there like to ask Please typ here: Please typ here: Please typ here: IF YOU HA	bu have s/illnesses? cany other quantities custome pe question 1	r <del>?</del> THER QUES	<u>TIONS</u>	will be constructed	or the free text questions to recognise the terms the relevant data for
,	u supply alli®	to this cust	omer?		
Yes					
No	No Please briefly explain the <b>main</b> reason why, in your opinion, this customer not suitable for alli®:		opinion, this customer is		



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A worried looking woman comes into your pharmacy in the early afternoon. She is fidgeting with her handbag and walks all around the shop until she eventually comes to the counter. She asks if she can have a quiet word with the pharmacist. She explains that she is looking for help with weight loss and has heard about this tablet you can buy.

She lost her husband unexpectedly a year ago and has found herself eating more than she should as it calms her. She says none of her clothes really fit her anymore. She has tried going to an exercise class but it is quite a drive away and she worries about leaving the house empty for so long.

Are you taking any medication prescribed	Lorazepam		
by your doctor or that you buy in			
pharmacy?			
Do you have any medical	Anxiety		
conditions/illnesses?			
Are there any other questions you would	The programming for the free text questions		
like to ask this customer?	will be constructed to	will be constructed to recognise the terms	
Please type question 1	below and provide t	he relevant data for	
here:	each virtual customer	if requested:	
Please type question 2	Age	57	
here:	BMI		
Please type question 3	Height		
here:	Weight		
IF YOU HAVE ANY FURTHER QUESTIONS	Breastfeeding	no	
FOR THIS CUSTOMER, PLEASE TYPE THEM	Pregnant	no	
BELOW:	Spoken to doctor?	Yes: Doctor	
		confirmed okay to	
		take alli®	
Would you supply alli® to this customer?			
Yes			
No Please briefly explain the main	<b>n</b> reason why, in your o	opinion, this customer	
is not suitable for alli:			



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# SIGNATURE PAGE

# 204675 Protocol

Date	Signed By
25-Jul-2016 02:38:14	
Justification	Approved

Date	Signed By
25-Jul-2016 07:36:23	
Justification	Approved

Date	Signed By
26-Jul-2016 04:14:01	
Justification	Biostatistics Approval

Date	Signed By
26-Jul-2016 10:41:56	
Justification	Clinical Operations Approval

Date	Signed By
Justification	

Date	Signed By
Justification	