# Real World Evidence Solutions, IMS Health

First published: 06/09/2011 Last updated: 19/10/2012





### Institution identification

#### **PURI**

https://redirect.ema.europa.eu/resource/3068

#### Institution ID

3068

#### Institution countries

France

#### Type of institution

Other

#### Institution website

http://www.imshealth.com/portal/site/ims?CURRENT\_LOCALE=en\_go

#### **ENCePP** partner

Yes

## Institution description

Supported by the most comprehensive, advanced and credential tools and databases available in the world, we carry out two major kinds of research:1) Conventional ad-hoc epidemiological, pharmacoepidemiological, health economics and safety studies using both observational and interventional methodologies.2) Innovative studies on Real World Data (RWD): these are databases of de-identified electronic health records gathered over a long period of time from a panel of physicians, pharmacists, hospitals, nurses, etc. This unique source of data helps us designing and conducting a variety of studies directly through the databases. These include safety, and drug utilisation studies, but also studies on diagnoses, acts, patient adherence, therapeutic reasoning, quality of life, and cost of care.

### Institution details

**Experience with collecting data directly from individual patients or respondents:** Yes

Interest in carrying out research that is funded by pharmaceutical companies:

# Contact

Toussi Massoud

mtoussi@fr.imshealth.com