

# Real World Studies, LA-SER Research

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Institution

Other

## Institution identification

### Institution ID

2484

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### Institution countries

France

United Kingdom

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### Type of institution

Other

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### Institution website

<https://www.LA-SER.com>

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### ENCePP partner

Yes

## Institution description

LA-SER was founded in 2004, with a mission to bring cutting-edge scientific methodology to evaluate the real-world impact of medicines. Our goal is to find for whom and under which conditions of use the drugs will demonstrate best benefit to patients, with minimal harm. For that purpose, we champion observational and pragmatic studies, with an enviable track record of success. We are pioneers in pharmacoepidemiology and populational health impact assessment of medicines. We also use decision analysis, pharmacoeconomics and Other strategy consulting skills to analyse issues and target drugs at their best. LA-SER has a team of over 150 Late-phase Specialists to work alongside the main actors in the medicines world such as drug and devices manufacturers, regulators, payers and interest groups. LA-SER has recently acquired Analytica International, BAP Health and PBE consulting. As a result, LA-SER is now operating with both active consulting and operational teams in 12 countries.

## Institution details

**Experience with collecting data directly from individual patients or respondents:**

Yes

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**Interest in carrying out research that is funded by pharmaceutical companies:**

Yes

## Contact

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